

INSIDE DELTA

NEWS FOR TRAVEL PROFESSIONALS.



KEEP CLIMBING



5TH EDITION 2019

Welcome to the 5th Edition 2019 of Inside Delta, a newsletter designed to keep you updated on the latest from the Delta Air Lines network.

With two daily departures from Tel Aviv - one day, one night - our schedule offers convenient connections via New York-JFK that make it easier for your customers to get to where they want to go.

Meanwhile, Delta is investing in our customers' experience, wherever they sit on our aircraft. Coming soon, we'll be launching our reinvented Main Cabin service offering special touches like welcome cocktails, hot towels and upgraded entrees and appetizers.

There's also a product to suit every customer whatever their budget or travel style. From the luxurious Delta One® to Delta Comfort+® and Main Cabin.

Thank you for your support of Delta. We look forward to welcoming you on board.



Jimmy Eichelgruen
Delta Air Lines
Director Sales,
Africa, Middle East & India

CORPORATE

EMPLOYEE UNIFORMS TO INCLUDE SIGN LANGUAGE OPTION

Delta will very soon be rolling out a uniform language bar option for 300+ sign languages around the world.

Delta is the first U.S. airline to offer this option that will enable customers and qualified employees to immediately visually recognize when they hold sign language as a common connection.

The initiative came to life as a direct result of feedback from customers, Delta's ABLE Disability Business Resource Group for employees and Advisory Board on Disability. The move comes on the heels of Delta being named "Best Place to Work for Disability Inclusion" for the fourth consecutive year. [Read more.](#)



NETWORK

A DECADE OF INTERNATIONAL GROWTH

This year Delta launched its second daily flight from Tel Aviv to New York-JFK. Over the past 10 years, our international growth has really taken off. Here are some quick facts:

- 15% - Increase in international departures.
- 11% - Increase in international capacity (seat departures).
- 7,700 - International seats per day added by Delta, that's equivalent to the capacity of over 25 A350-900s, our largest aircraft.

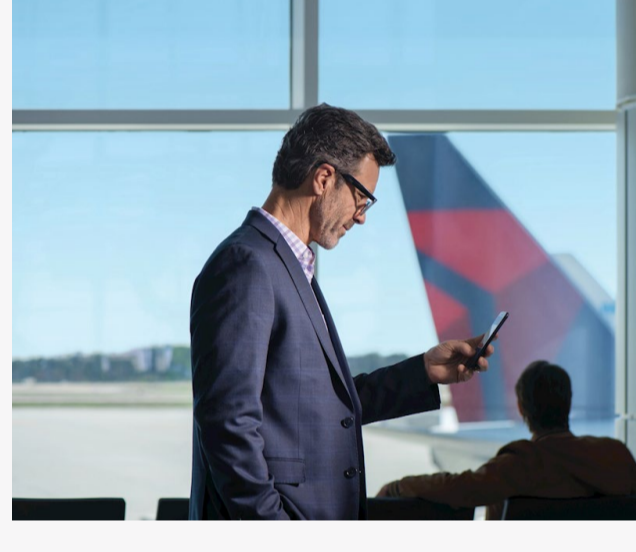


OPERATIONS

KEEPING AN EYE ON THE SKY

Delta has launched a new, industry-leading daily operational information platform for customers. SkyWatch™ Daily Outlook is a customer-friendly version of Delta's internal operational outlook that is published each morning to delta.com and the Fly Delta app.

The new tool provides behind-the-scenes information brought directly from Delta's experts at its Operations & Customer Center (OCC), providing customers added transparency into potential impacts as it relates to their travel plans. [Learn more.](#)



COMMUNITY ENGAGEMENT

THE GREAT DELTA GIVE-BACK: MAKING A DIFFERENCE ONE DAY AT A TIME

Launched in April this year, the Great Delta Give-Back gives employees a paid day off to volunteer at charitable organizations worldwide.

Already, Delta employees have dedicated the equivalent of over four years in volunteer hours. Together, they've helped make a difference in 600+ communities across the globe, continuing Delta's mission of connecting people and changing the world for the better.



In Israel, Delta sponsors TLV Fest, the TLV Marathon, the TLV Gay Parade and the TLV Night Run. Delta's Israel team also helps HAG SAVEA, Israel's largest NGO working to combat poverty and food insecurity in the country. [Read More.](#)

PRODUCTS & SERVICES

HOW BLUEBIZ MAKES BUSINESS TRAVEL MORE REWARDING

Delta has teamed up with Air France, KLM and Virgin Atlantic as part of bluebiz, making it easier for business customers to maximize their travel budgets. Here's how:

- It's free! Companies can sign up to the program online at bluebiz.com
- bluebiz points are earned on eligible flights that companies can use like cash towards air tickets
- Travellers themselves continue to earn their own frequent flyer miles
- Plus, they enjoy greater rewards, like priority airport services and greater flexibility

For more information, speak to your Delta sales representative or see [bluebiz.com](#).



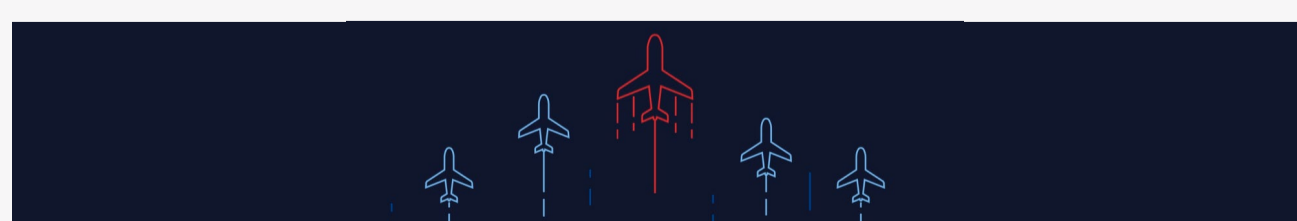
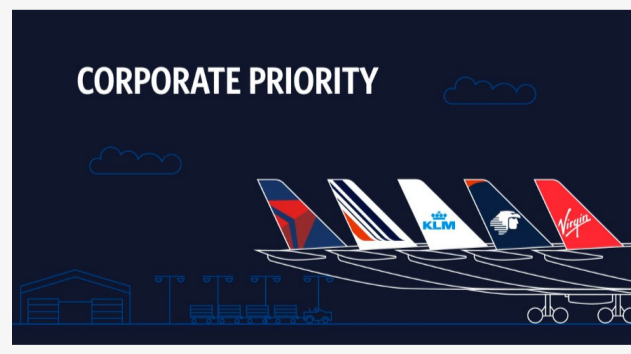
CORPORATE PRIORITY BENEFITS EXPANDED

One year after becoming the first U.S. global airline to align benefits globally for its corporate customers with Air France and KLM, Delta has extended better business traveler benefits for these customers when they fly Virgin Atlantic and Aeromexico.

Known as Corporate Priority, the program is available to eligible companies with corporate agreements. Benefits include:

- **Better Seat Choice:** Where available, corporate travelers can select better Main Cabin seats, without paying an additional fee.
- **Priority Boarding:** Corporate travelers are prioritized according to each carrier's boarding process.
- **Priority Service Recovery:** In the event of an irregular operation, corporate travellers are prioritized for re-accommodation. Additionally, corporate travelers receive Denied Boarding Prioritization and Downgrade Prioritization in the unlikely event that Delta or its partners are unable to accommodate all passengers as originally planned.

[Watch here.](#)



About Inside Delta.

Inside Delta is a newsletter produced exclusively for travel professionals by Delta Air Lines, Inc.

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